

# SAZ | SPORT

## Showroom New Product Video

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EBNER MEDIA GROUP

**With our new product videos,  
we offer retailers even more flexibility.**

**Present your product highlight  
with a personal message in a video.**

The virtual new product presentation from SAZsport offers the perfect complement to present your new products during the sell-in phase. A lot of passion, effort, and money goes into product/collection development to draw the attention of retailers to the new products/collections. Take advantage of the new SAZsport Showroom New Product Video to showcase your products to the entire sporting goods trade. With the videos, customers can take another look at the products at their leisure..

Leverage synergies and personally and sustainably showcase your product highlights for the sell-in in a video.

- **Medium:** SAZsport digital
- **Format:** Showroom New Product Video with an introduction by the SAZsport editorial chief.
- **Publication:** The video will be added to your own showroom on sazsport.de. In addition, videos from several brands will be combined into a 10-15 minute video, published on SAZsport's LinkedIn, and promoted in the newsletter.
- **Production:** Starting from calendar week 48, in coordination with the editorial team.
- **Format/Length:** Booking is based on minutes.
- **Price:** €1,390 per minute  
3-minute package €2,990
- **Technical details:** Recording will take place directly in your showroom at the MOC or at ISPO, as arranged with SAZsport.

## Contacts



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